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Experience
Israel • Innovation • Industry



## **Kenes Professional Tours Company Profile**

Kenes Professional Tours is a division of Kenes Exhibitions which was founded in 1994. The founders and key personnel bring with them more than 30 years of highly successful activity in the marketing and management of professional tours, exhibitions, trade fairs & conferences such as Biomed, Agritech and WATEC.

We offer our unique and unrivalled expertise, derived from a comprehensive understanding and familiarity with Israel's innovative cutting-edge industries and a wealth of experience in business tourism.

In addition to the cutting-edge and state-of-the-art technologies, our tours offer sightseeing of the many diverse biblical and historical sites that Israel has to offer.

#### **Tailor Made Professional Tours**

We deliver professional tours and educational seminars that are custom designed for our diversified clientele.

We aim to provide clients with the necessary information and tools to implement procedures in their own business and to expand business networks. Our tailor-made tours offer insight into Israel's unique business ecosystem, providing direct access to groundbreaking technologies and innovative solutions.

# Our popular tours include:

# Agricultural Technology

Israel's agricultural sector has achieved world-renowned success in spite of being faced with harsh and adverse geographical and weather conditions. Having to cope with and find solutions to a challenging and arid environment has led to the development of innovative and advanced agricultural techniques, such as efficient dairy farming technologies, revolutionary drip irrigation methods, effective water recycling and purification, re-use of wastewater for agricultural purposes and more. Israel's highly advanced know-how and vast experience has contributed to making it one of the world leaders in the field of agro-technology.

Our professional tours platform, offers an inside look into Israel's diverse agricultural industry. In accordance with our clients' specifications we will plan a tour providing pertinent information and a first-hand experience of this innovative and dynamic ever-developing sector.

## Water Technology

The scarcity of water in Israel has contributed to the development of advanced solutions in the field of water technology. With over 600 companies, including approximately 100 start-up companies, offering a variety of water technology services and solutions, Israel is considered a key force in the global water industry.

The progressive technologies and comprehensive expertise of the Israeli water resource management sector are utilized in the fields of irrigation, wastewater treatment, water purification, reclaimed water use, water security and more.

Via our professional tours platform, we offer an inside look into the enterprising Israeli water sector. Pursuant to our clients' requirements we will design a tour that delivers relevant information and a hands-on experience of this vital cutting-edge industry.



### Hi-Tech

Commonly referred to as the "start-up nation", Israel's hi-tech sector is one of the most revolutionary and successful in the world. With the highest number of start-ups per capita in the world and with the third highest number of patents per head, the Israeli hi-tech ecosystem offers a wide array of technologies and solutions in various fields ranging from **cyber security solutions to bio-medical technologies**.

Our clients will gain insight into the development of an innovative environment. Tours will enable participants to become familiarized with successful Israeli incubator programs, meet with exciting start-ups, tech-transfer companies and venture capital funds, discover groundbreaking technologies and directly expand their business network.

